

simple state

Problem statement and solution proposal

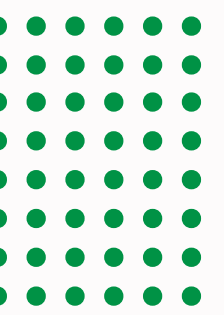


Welcome!

Welcome to ***SIMPLE STATE***, where we harness the power of technology to drive business success. Founded with a passion for innovation and a commitment to excellence, we are a leading provider of cutting-edge software solutions that empower businesses across the globe.



ABOUT SIMPLE STATE



Our Vision

To be the world's most trusted partner in delivering transformative software solutions that propel businesses into the future.



Our Mission

To develop and deliver unparalleled software solutions that optimize business processes, enhance operational efficiency, and unlock new opportunities for growth and innovation

Our Services

We are focus provide the best solution for problem statement wants to solve



What customers do today?

→ They need to build a team with many departments to develop products.

- The product departments: Business Analyst, Product Design, Quality Control
- The development departments: Backend Development, Frontend Development, Mobile Development ..etc..

OUR SOLUTION

FOCUS: Break down the digital product development and delivery process into microservices. Customers can choose the service package to use.

A

ANALYST

Analyst the
problem of demand

D

DESIGN

Design an idea
to a product

D

DEVELOPMENT

Development from
design to software

A

SUPPORT

Support for
customers after use
our software

OUR SOLUTION

Why it's better than existing solutions

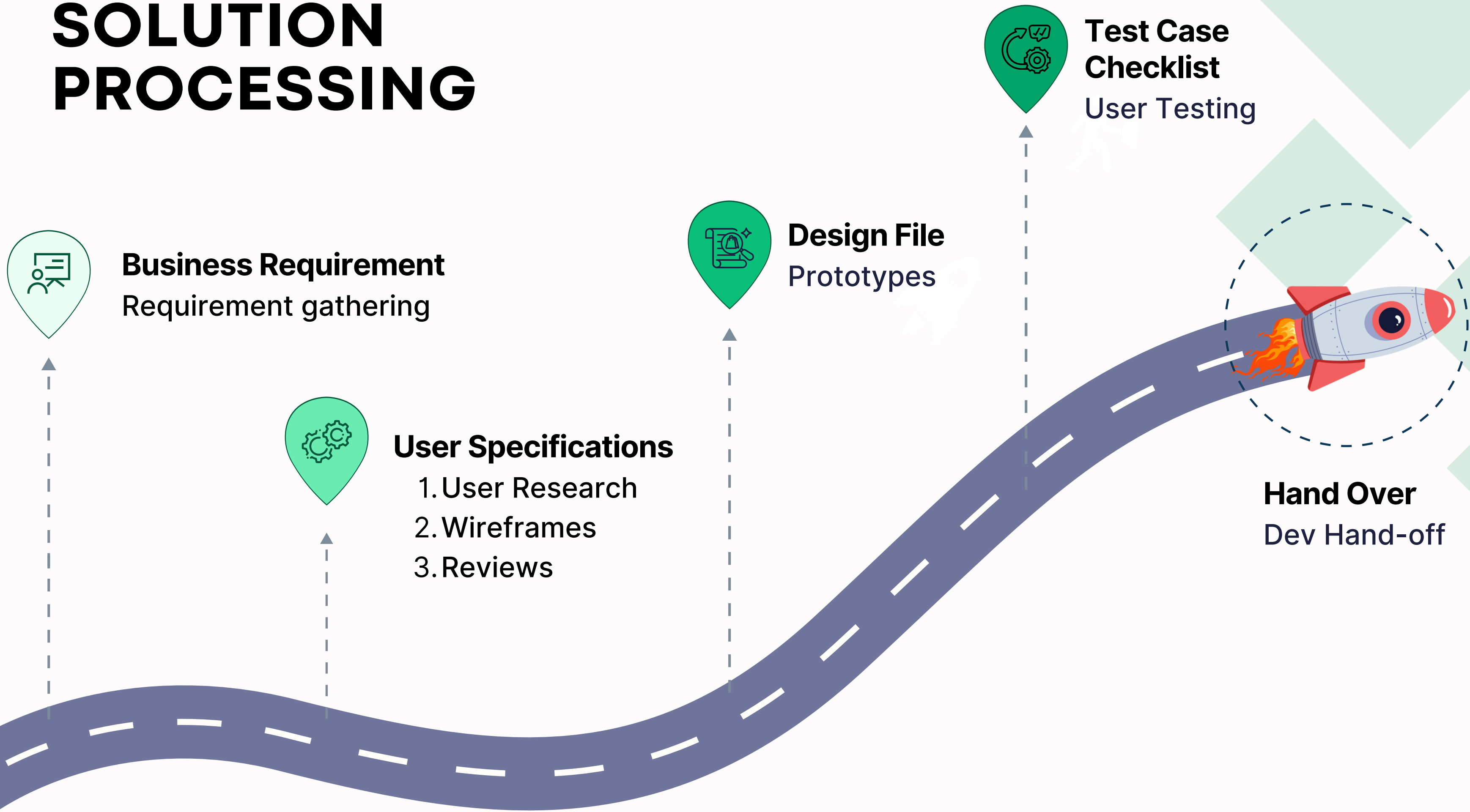
PROBLEM			SOLUTION		
They need to build a team with many departments to develops product.			Break down the digital product development and delivery process into microservices. Customer can choose the services package to use.		
High Cost	Waste Time	Limited Flexibility	Low Cost	Save Time	Unlimited Flexibility

A modern office interior with a high ceiling, exposed concrete beams, and large windows. The space is filled with various green plants, including potted trees and hanging vines. In the foreground, there are wooden desks with ergonomic chairs. In the background, there are sofas and more plants. The image is overlaid with a dark green geometric pattern consisting of horizontal and diagonal lines.

SIMPLE STATE

SOLUTION PROCESSING

SOLUTION PROCESSING



HOW WE DO IT?

STAGES DETAIL

Requirements | 01

- Objective
- Requirements
- Scope & Milestone
- Success Metrics
- Open Question

Design | 03

A prototype is a primitive representation or version of a product that a design team or front-end-development team typically creates during the design process.

02 | Specification

Specialization is a method of production whereby an entity focuses on the production of a limited scope of goods to gain a greater degree of efficiency.

04 | Testing

A test case is a specification of the inputs, execution conditions, testing procedure, and expected results that define a single test to be executed to achieve a particular software testing objective, such as to exercise a particular program path or to verify compliance with a specific requirement

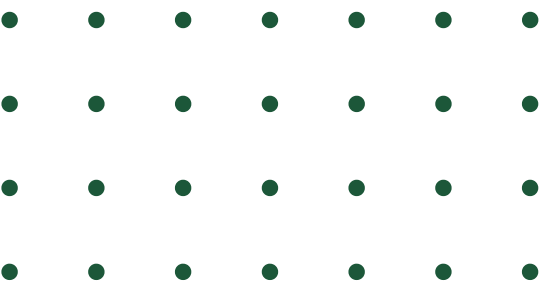
Start

Final



Task Management

Task	Month 1	Month 2	Month 3	Month 4	Month 5
Task 1	High Priority				
Task 2			Medium		
Task 3					Low

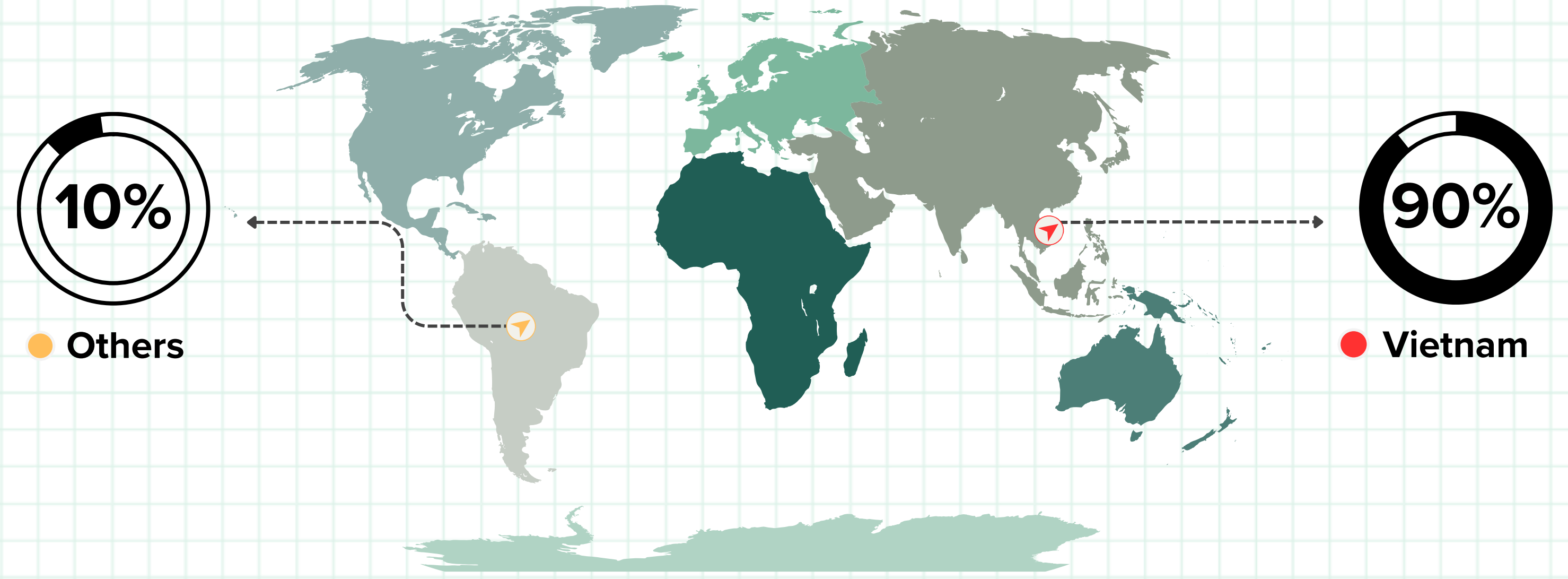




Working Time

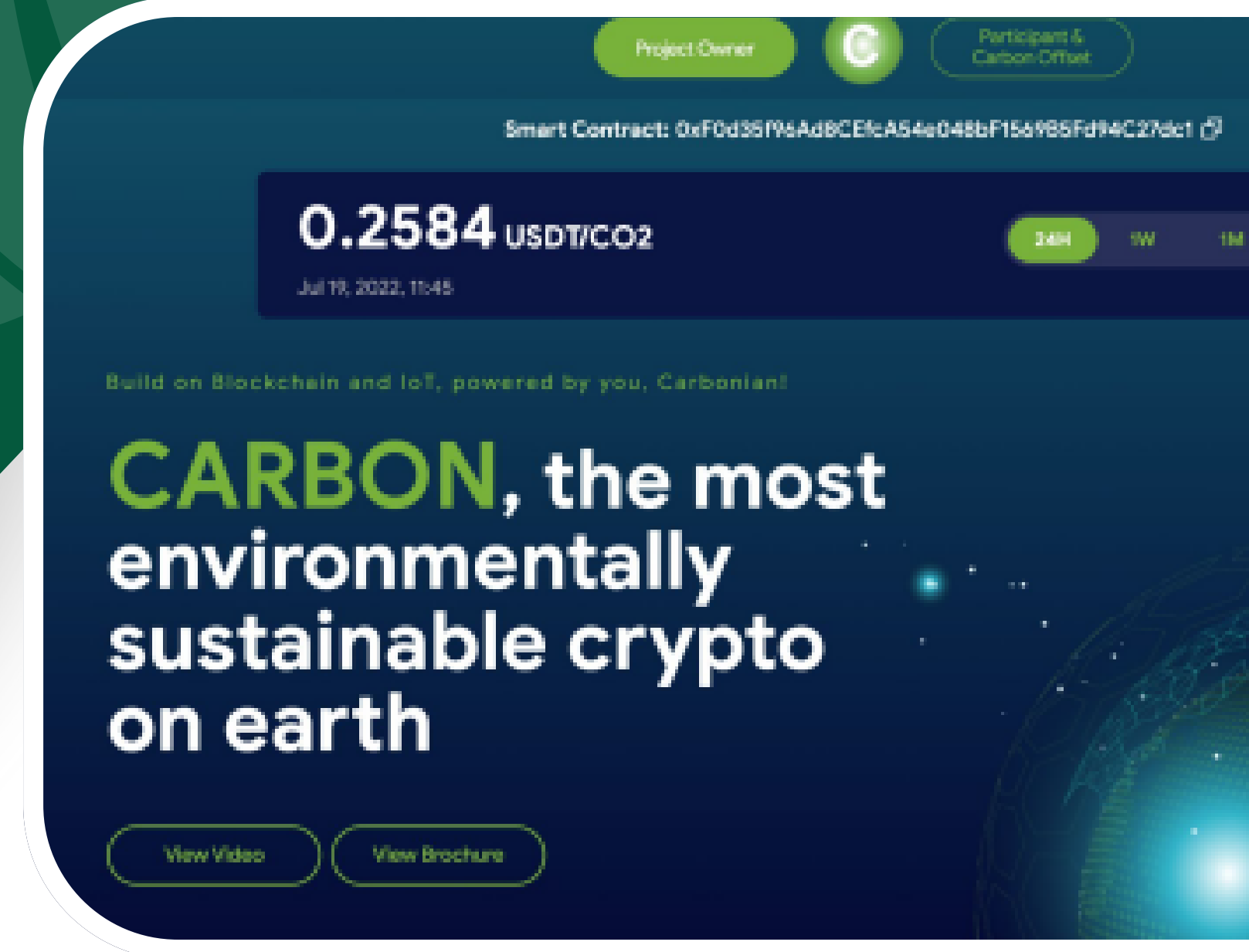
Time	MON	TUE	WED	THU	FRI
08:00	✓	✓	✓	✓	✓
12:00	✓	✓	✓	✓	✓
13:30	✓	✓	✓	✓	✓
17:30	✓	✓	✓	✓	✓

Customers

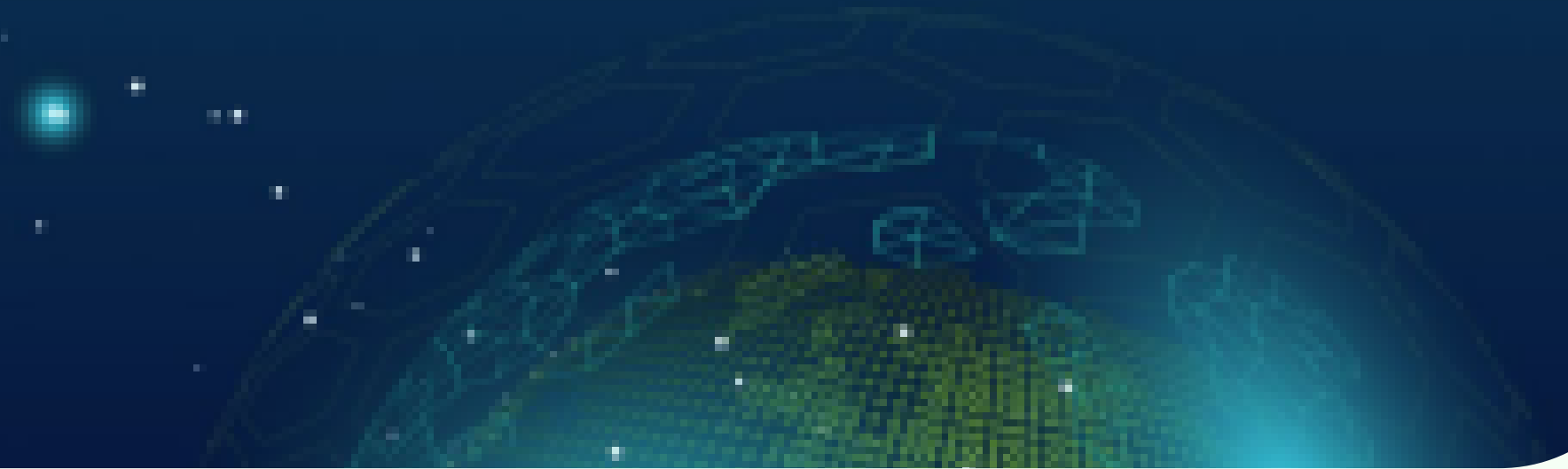


Responsibilities at CARBON

At Carbon, I am delivering of the Carbon product for The Project Owner and the Offsetter. Responsibilities span the life of the product/service and include deep collaboration with business stakeholders, customers/users, designers, user researchers, and engineers. Key product management deliverables include product vision, product strategy, writing and prioritizing detailed user stories and requirements, partnering with engineering teams on the development process, leading and communicating successful product releases, and establishing Carbon as a market-leading brand.



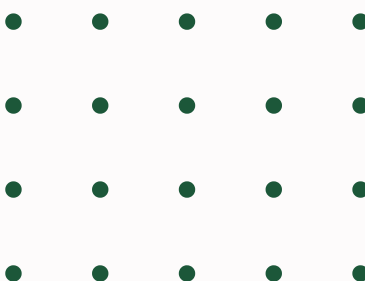
CARBON, the most environmentally sustainable crypto on earth



- Drive product discussions with employers, users and partners to ensure that we meet their needs and achieve our near and long-term goals
- Work closely with operations, sales, and marketing teams to launch new features and drive product and platform awareness and adoption
- Manage the development team and deep understanding of and empathy with our customers and their employees. Advocate for the product experience that meet their needs and address their challenges.
- Understand and synthesize customer and business needs from competitive research, customer insights, and business data to inform and drive the product forward.

Responsibilities at GHN

Worked with stakeholders (Dev, QC, partner ...) on product goals, built a roadmap and release plan & backlog- During the implementation and delivery phase, I focus on gathering detailed requirements, composing product requirement specifications UX for systems – workflow, draw wireframe, mockup screen, making User Stories and being the bridge between business and technical stakeholders.



Responsibilities at GHN

- Perform UAT (User Acceptance Test) before releasing Manage Product Backlogs and monitor my product and support its users.
- Responsible for internal monitoring, to ensure project implementation from start to completion is smooth, on schedule, and according to the original requirements.

Products I made:

- Customer relationship management system (Internal system)
- Notification Center - Push notification for client (Internal system)
- tracuunoibo.ghn.vn - Order lookup, permission system for employees. (Internal system)
- donhang.ghn.vn - Order lookup system for customer.
- khachhang.ghn.vn - An ordering system for small, medium, or individual customers.

Responsibilities at MOGI

Mogi.vn - E-commerce website specializing in Real Estate News (similar to nha.chotot.com). My main job is to research knowledge on real estate and work a lot with the data processing team to build features that help increase traffic to the website.

- Owning function: <https://mogi.vn>
- Build internal tools: check data duplication, export data, build the dashboard.
- Create workflow, draw wireframe, mockup screen and work with stakeholders to implement product features and backlogs
- Providing Marketing Team reports and data to support advertising campaigns.
- Supporting the sales team to resolve the client's troubles



OTHER PROJECT



Ola City

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Learn Finland

[CLICK TO VIEW](#)



TGS

[CLICK TO VIEW](#)

STATISTICS

Statistics

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YouGo

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OTHER SERVICES



IT Services

- Site survey, consulting and design
- Project Implementation
- IT Managed Service
- Others: assessment, pen test, migration, DevOps



Project Implementation

- Devices installation
- Setup and configuration
- System integration
- System upgrade or migration
- User Acceptance Test
- Hand over and training



Site survey, Consulting and design

- Collect layout, site survey, survey form
- Based on customer requirement we will do consulting and build proposal: network layout, physical/logical diagram, heatmap.
- Propose equipment list, estimate cost and draft schedule



IT Managed Service

- IT system operation
- Global Certified Engineer
- Monitor tool with mail/SMS alert
- Follow ISO/ITIL standard
- IT Onsite/Remote Support.
- SLA: 8x5x4, 8x6x4, 24x7x4
- Ticket system
- Service Manager to control quality

BACKER





Simple State

THANK YOU

See you next time !